



# DOMENICO FAZARI

Born in Aosta, on 27/04/1990

39 Roberto Cozzi Street, Milan 20125 (Willing to move)

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## SKILLS

### Languages

 Native Speaker

 B2

 B2

### IT/DIGITAL

#### Wordpress

Google Analytics

#### Social media Marketing

Content Creation

#### Digital marketing & advertising


Lightroom and video editing

#### SEO Copywriting

SEO analysis

## PROJECTS

### BLOG:

 [www.domenicofazari.it](http://www.domenicofazari.it)  
[www.nickandcheers.it](http://www.nickandcheers.it)

### SOCIAL:

 @Domeffe

ADMIN eGames groups

FB - Telegram

Book collaboration: "[In viaggio tra i borghi d'Italia](#)" Ed. Dario Flaccovio

## WORK EXPERIENCE

### DIGITAL SPECIALIST FREELANCE

GEN 2021 - OGGI

- CMO for Adv Social srl (Mag 21 - Ott 21)
- Existing clients: Exclusive Materials SaS

### MARENGO MARKETING, SOCIAL MEDIA SPECIALIST

NOV 2020 - GEN 2021

- Strategic Planning
- Clients Social Profiles Management
- Management and Analysis of Social Adv Campaigns

### SUPERMERCATO 24, OPERATIONS SPECIALIST

MAG 2020 - LUG 2020

- Data entry
- Recruiting, training and support

### CAVAUTO, DIGITAL MARKETING ASSISTANT

GEN 2020 - APR 2020

- Strategic Planning
- Social Profiles Management
- Content creation for Social, Website and Newsletter
- Adv campaigns management and analysis (0.5M € per year)

### L'AGRICOLA, DIGITAL MARKETING ASSISTANT

GIU 2019 - DIC 2019

- Strategic Planning
- Social Profiles Management
- Content creation for Social, Website and Newsletter
- Adv campaigns management and analysis

### DOT ACADEMY, SOCIAL MEDIA ASSISTANT

MAR 2019

- Internship after "Web Marketing" course
- Editorial planning and content creation

## CERTIFICATE

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- **BEC** Business English Cert.
- Google Analytics - Google Ads
- EIPASS Progressive
- **EIPASS Social Media Manager**
- **Dot Academy: Web Marketing**
- **Luca La Mesa Academy: Social media Training**  
(Seasons 1/2/3 - in progress season 4)
- **Veronica Gentili Academy: Facebook Content Strategy**
- **Eccellenze Digitali**

## HOBBIES

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## WORK EXPERIENCE

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UNICREDIT, JUNIOR BANK CONSULTANT  
LUG 2018 - DIC 2018

UNIVDA, ADMINISTRATIVE ASSISTANT  
FEB 2014 - AGO 2014

S.CREAM - GELATERIA, SALES MAN  
GIU 2009 - SET 2009 | PAROS (GRECIA)

WAITER  
NOV 2007 - DIC 2009

## EDUCATION

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**MASTER'S DEGREE IN ECONOMIA E MANAGEMENT (SPEC. MARKETING)**  
2014 - 2017 | UNIVERSITÀ CARLO CATTANEO - LIUC  
Voto 105/110

**BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION**  
2011 - 2014 | UNIVERSITÀ DELLA VALLE D'AOSTA  
Voto 95/110

**HIGH SCHOOL DIPLOMA LICEO SCIENTIFICO TECNOLOGICO**  
2005 - 2011 | ISTITUTO REGINA MARIA ADELAIDE  
Voto 70/100

**LUCA LA MESA ACCADEMY + VERONICA GENTILI ACCADEMY**  
STAG. 1-2-3-4 + FACEBOOK ADS/GESTIONE SOCIAL